

# INTRO TO SPSS & DESCRIPTIVE STATISTICS

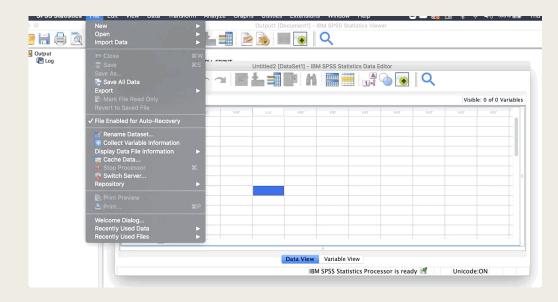
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# INTRODUCTION

- What is SPSS?
  - Statistical software for analysis commonly used by Social Scientists
- Why SPSS?
  - One of the easier statistical tools to maneuver through
    - Programming languages don't have drag & drop or a navigation bar!
  - Valuable technical skill for institutions / companies
- Key Takeaways on SPSS:
  - Importing data
  - Prep data
  - Running basic statistics





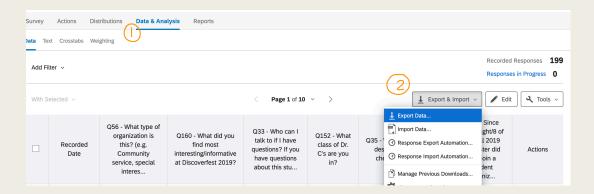
# Importing data from Qualtrics into SPSS

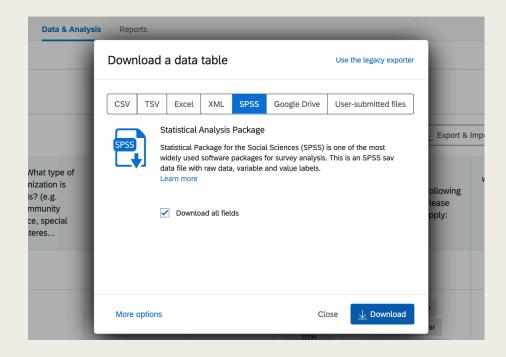
## Go to your project on Qualtrics

- Data & Analysis
- Export Data

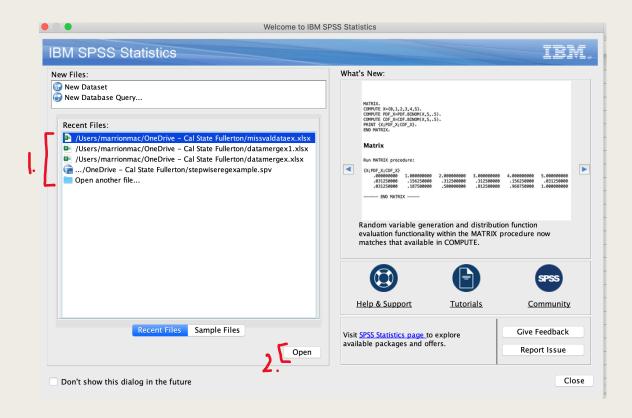
## Downloading the data

- Common to use CSV, but we will opt for SPSS since that's the software we'll be using
- SPSS > Download





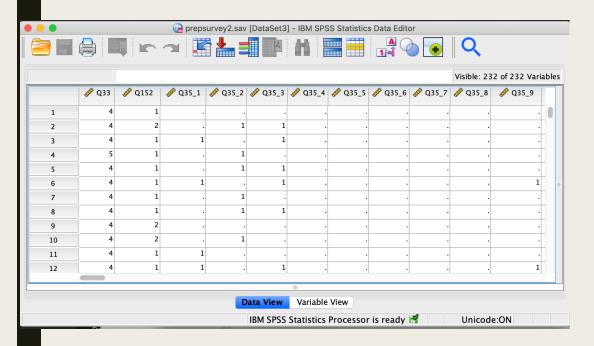
# Opening Datasets in SPSS



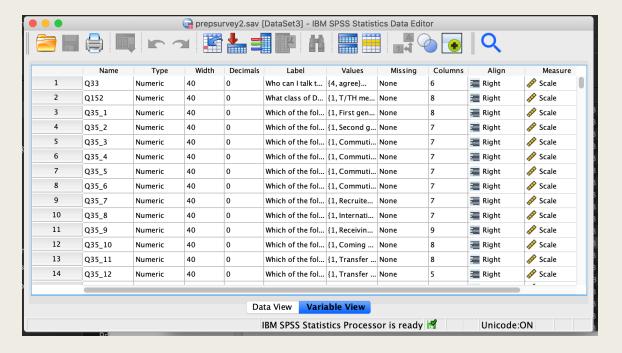
- 1. Choose file under "Recent Files" or "Open another file..."
- 2. Open

## Qualtrics Data into SPSS

#### **Data View**



#### Variable View

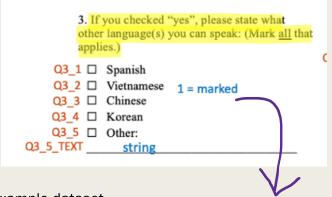


# Prepping data in SPSS

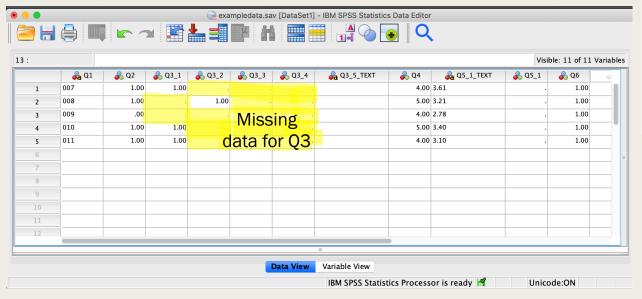
- Recode missing values
- Specifying "Measure"
- Merging data

## Prepping data in SPSS: Missing Values for Binary Questions

Need to account for missing values so our analysis is accurate



Example dataset -

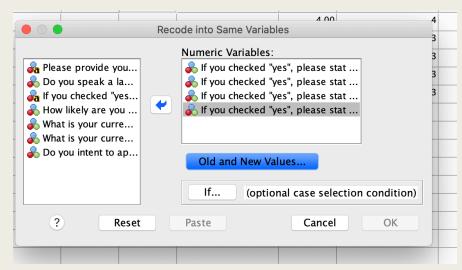


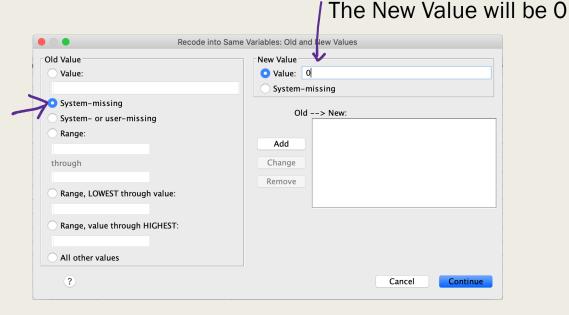
SPSS assumes that the participant did not answer the question (hence,

missing):		Statistics						
		If you checked "yes", please stat what other language(s) you can speak:(Mark all that applies.): Spanish	If you checked "yes", please stat what other language(s) you can speak:(Mark all that applies.): Vietnamese	If you checked "yes", please stat what other language(s) you can speak:(Mark all that applies.): Chinese	If you checked "yes", please stat what other language(s) you can speak:(Mark all that applies.):	If you checked "yes", please stat what other language(s) you can speak:(Mark all that applies.): Other - Text		
N	Valid	3	1	0	0	5		
	Missing	2	4	5	5	0		
Mean		1.0000	1.0000					
Std. Deviation		.00000						

## Prepping data in SPSS: Missing Values for Binary Questions

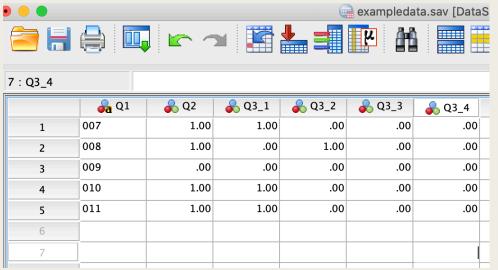
Transform > Recode into Same Variables





Data set with recoded missing variables:

Either 0 or 1, they either speak the language (1) or they don't (0)



## Prepping data in SPSS: Missing Values for Text Responses

Example: Q3\_5\_TEXT



## Prepping data: Adjusting our "Measure" column

The 3 options are Scale, Ordinal, and Nominal:
Scale: values represent ordered
categories with a meaningful metric, so
that distance comparisons between
values are appropriate

Example: score of a student in SAT exam

**Ordinal**: values represent categories with ranking

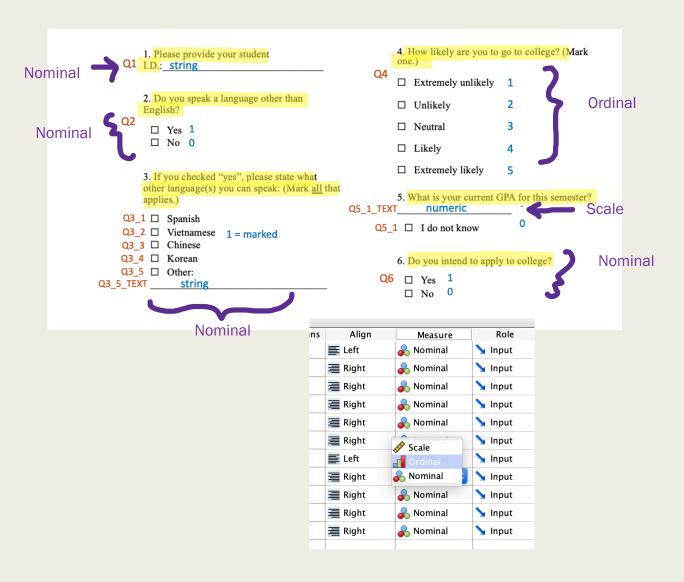
Example: 1=Highly satisfied, 2=satisfied, 3= neutral, 4=

dissatisfied, 5= highly dissatisfied

Nominal: values represent categories with

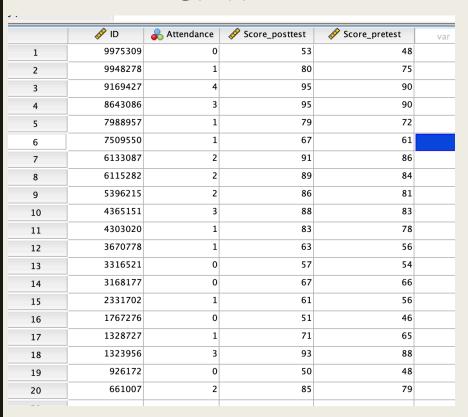
no ranking

Example: zip code or gender

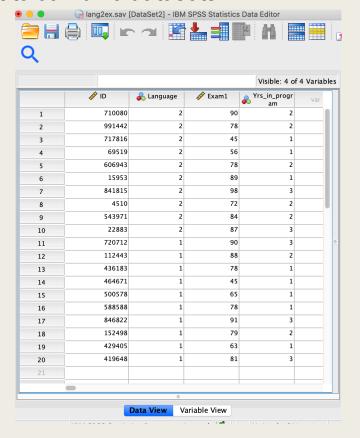


# Prepping data: Merging

Combining pre/post test data

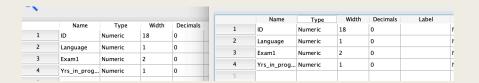


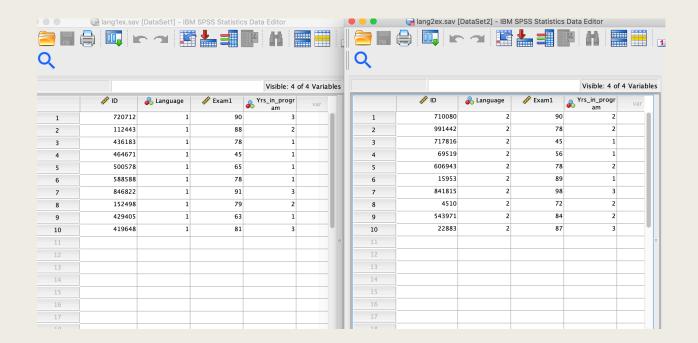
Want to combine datasets



# Prepping data: Merging different datasets

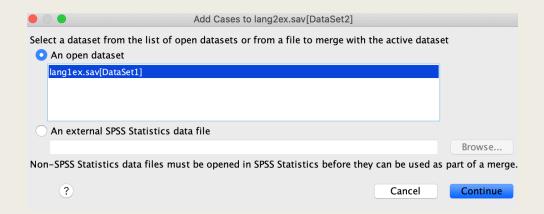
- 1. Have both datasets open
- 2. Make sure matching variables have the same settings under "Variable View"

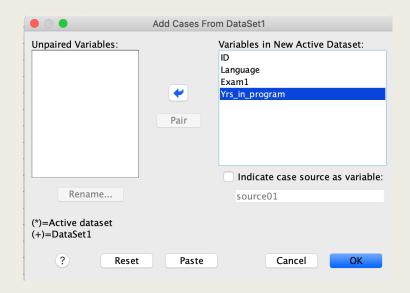




# Prepping data: Merging different datasets

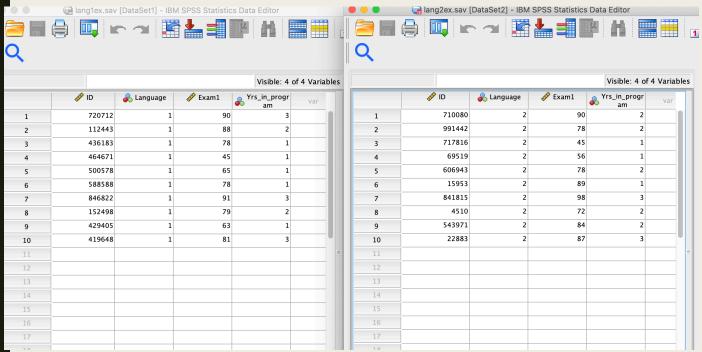
#### Data > Merge > Add Cases



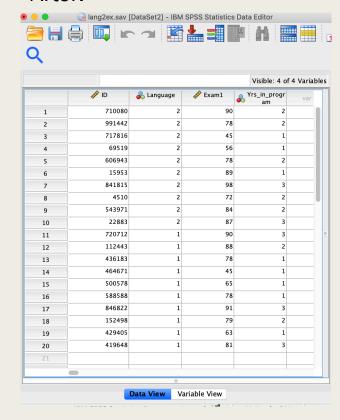


# Prepping data: Merging different datasets

## Before:

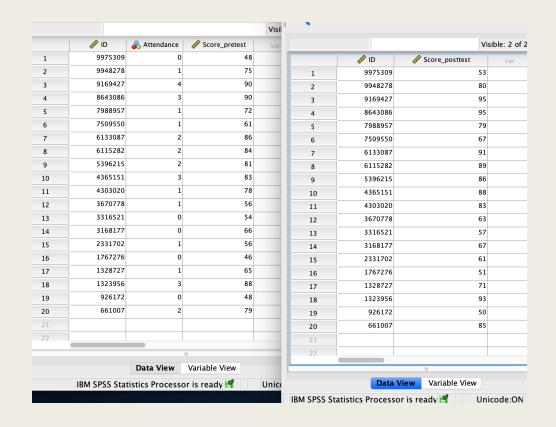


#### After:



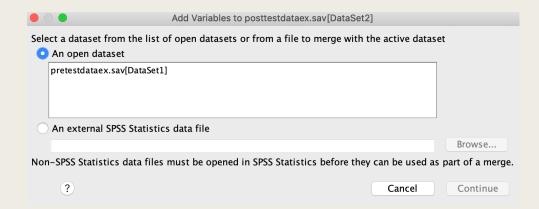
# Prepping data: Merging pre/post test data

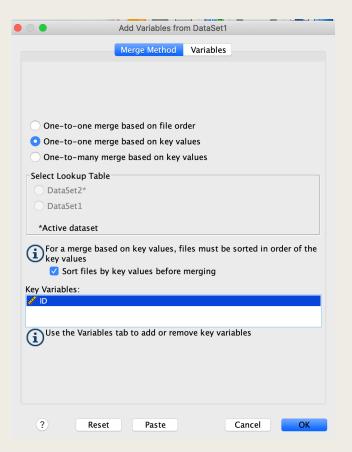
- 1. Have both datasets open
- 2. Make sure there's an identification variable; variable we will use to match the two datasets together
  - In this example, we have ID as the matching variable



## Prepping data: Merging pre/post test data

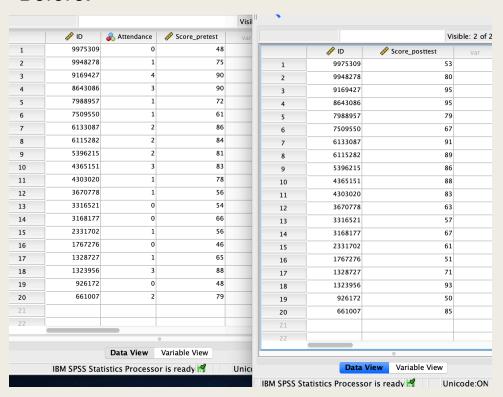
Data > Merge Files > Add Variables





# Prepping data: Merging pre/post test data

### Before:



#### After:

		Score_posttest	<page-header> Attendance</page-header>	Score_pretest	var	var
1	661007	85	2	79		
2	926172	50	0	48		
3	1323956	93	3	88		
4	1328727	71	1	65		
5	1767276	51	0	46		
6	2331702	61	1	56		
7	3168177	67	0	66		
8	3316521	57	0	54		
9	3670778	63	1	56		
10	4303020	83	1	78		
11	4365151	88	3	83		
12	5396215	86	2	81		
13	6115282	89	2	84		
14	6133087	91	2	86		
15	7509550	67	1	61		
16	7988957	79	1	72		
17	8643086	95	3	90		
18	9169427	95	4	90		
19	9948278	80	1	75		
20	9975309	53	0	48		
21						
22						
23						

# IV: Descriptive Statistics

- A descriptive statistic is a summary statistic that quantitatively describes or summarizes features from a collection of information
  - I.e. Mean (commonly used as average), standard deviation, frequencies, etc..
- Some questions we can ask:
  - What is the average GPA of our sample?
  - How much of the sample is Extremely likely to go to college?

## **Descriptive Statistics**

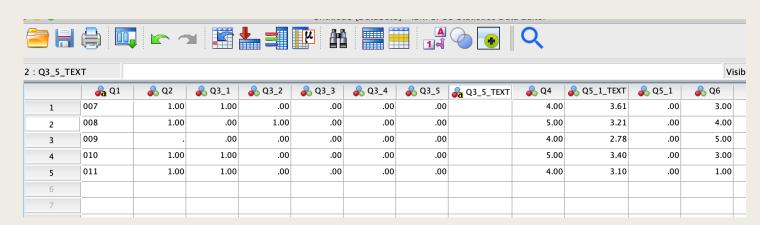
## Frequencies

- How many participants speak a language other than English?
- How much of the sample is Extremely likely to go to college?

## **Descriptives**

 What is the average GPA of our sample?

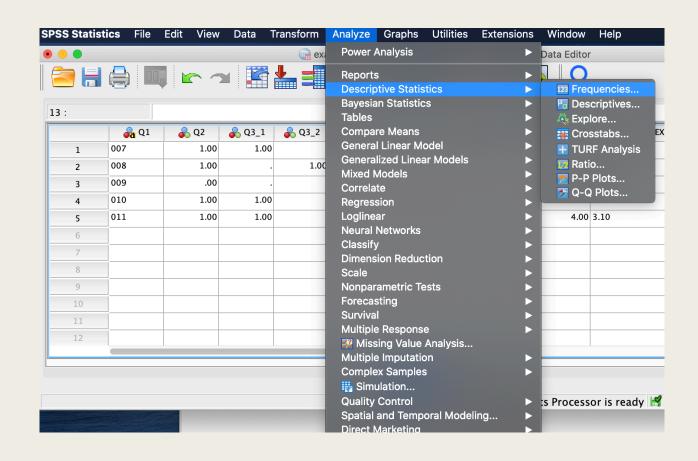
## Example dataset:



## Answering our questions: Frequencies

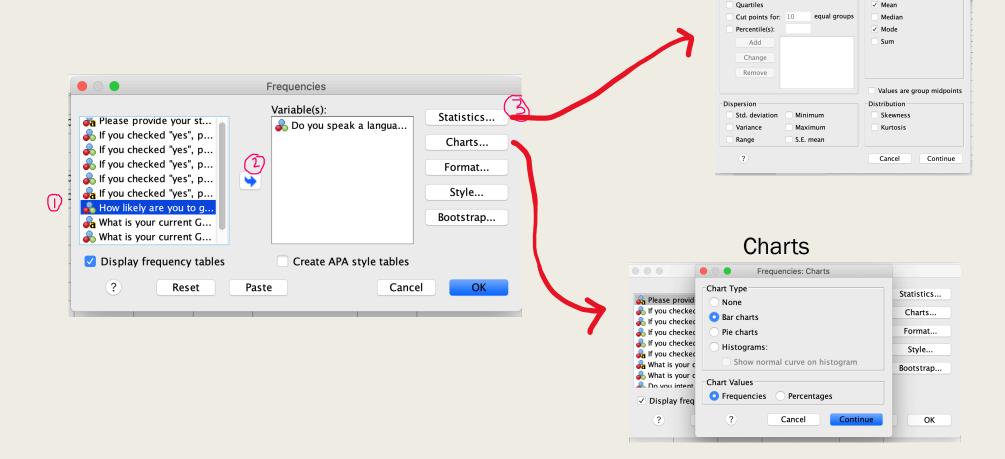
# Analyze > Descriptive Statistics > Frequencies

- How many participants speak a language other than English?
- How much of the sample is Extremely likely to go to college?



## Answering our questions: Frequencies (cont.)

- How many participants speak a language other than English?
- How much of the sample is Extremely likely to go to college?



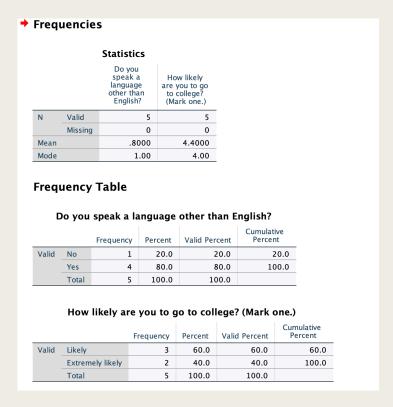
**Statistics** 

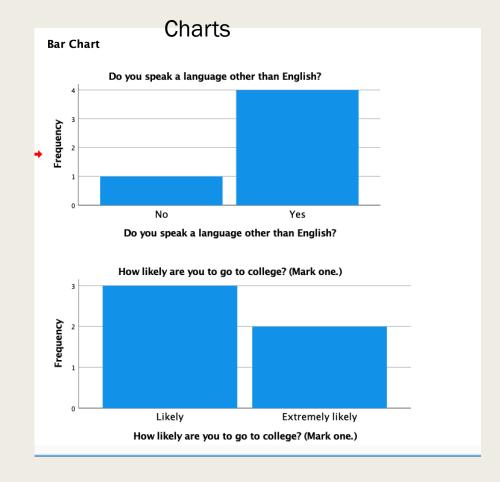
Central Tendency

Percentile Values

## Our results:

#### **Statistics**





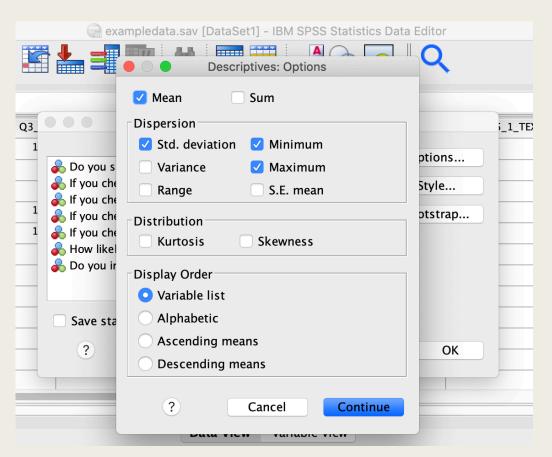
- How many participants speak a language other than English?
  - 80% of the participants in our sample speak a language other than English (N=5)
- How much of the sample is Extremely likely to go to college?
  - 40% of the participants in our sample are Extremely likely to go to college (N=5)

# Answering our questions: Descriptives

What is the average GPA of our sample?

Same path as Frequencies

Analyze > Descriptive Statistics > Descriptives



# Our results:

### Descriptives

#### **Descriptive Statistics**

	N	Minimum	Maximum	Mean	Std. Deviation
What is your current GPA for this semester? – Text	5	3	4	3.22	.313
Valid N (listwise)	5				

- What is the average GPA of our sample?
  - The average GPA of our sample was 3.22 (N=5, SD=.313)

# THE END ©

